



PSYCHEDELIC SPOTLIGHT

EXPERIENCE THE PARADIGM SHIFT

MEDIA KIT

WHO WE ARE

Psychedelic Spotlight is an industry leading digital media company for the emerging medicinal psychedelics space, covering this new age of mental health and wellness with a dedicated team of original content creators.

OUR MISSION

Through multiple media channels, we are the industry's most dynamic and trusted source of news and information for a growing audience on breakthrough discoveries, investor news, cultural reform and the healing power of psychedelic therapy.

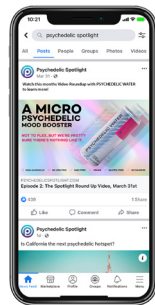
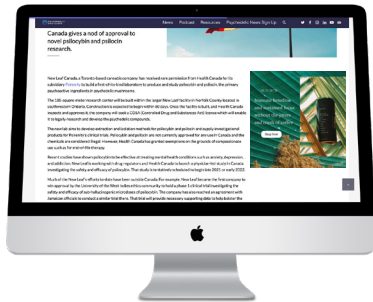
OUR VALUE

The 21st century has been witness to a global demand for change in the way that mental health and wellness are regarded and treated in communities around the world. Medicinal psychedelics appear to be answering that call for change, creating a new industry that is projected to reach \$6.85B by 2027 and giving real hope to those in need.

Understanding the advantage of early participation, a growing number of companies, clinics and therapists are gravitating to the space to meet the increasing demand. The Psychedelic Spotlight's role in this global wellness evolution is to tell its stories and deliver informative and compelling content to those who seek it.

DIGITAL EXPERIENCE

We engage our audience through multiple mediums including news feed articles, weekly newsletter, social pages and a podcast series by our CEO, David Flores.



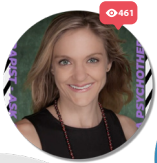
All content is original, and our flow of information is consistent and entertaining. We invest resources to continue expanding our reach and production.

Our goal for clients is to amplify their exposure to a broad audience through advertisements, sponsorship opportunities and/or featured stories on our widely viewed programs and platforms.



SIGNUP FOR OUR STOCK REPORT
BE THE FIRST TO HEAR ABOUT THE LATEST PSYCHEDELIC INVESTMENT NEWS!
THE STOCK REPORT

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ON THIS EPISODE
Pierre Bouchard
Psychonaut

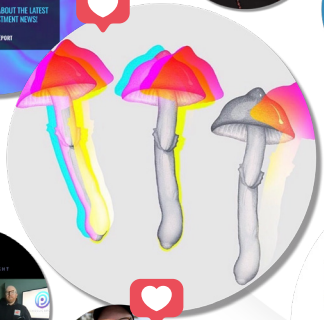
PIERRE B. BUSH, 2007
Pierre Bouchard
HOST OF THE / 2018

Heart icon



PSYCHEDELIC SPOTLIGHT

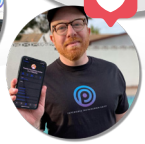
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852

PSYCHEDELIC SPOTLIGHT

Heart icon



25K

THE SPOTLIGHT ROUNDUP
W/ AUTUMNTRIBITT

PSYCHEDELIC SPOTLIGHT

MARCH 31ST



INDUSTRY OUTREACH

Our dedicated team keeps our audience informed of the latest news from around the industry, while highlighting the work being done by professionals in the space, including our CEO podcast and the launch of The Spotlight Roundup, a weekly video recap of the biggest headlines.

ON THIS EPISODE

Dr. Steven Mandel
Founder & President of
Ketamine Clinics of Los Angeles



ON THIS EPISODE

Sacha Hebbert
Senior Product & Marketing Manager
Mind Cure Health Inc.



Psychedelic News



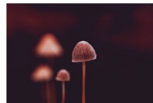
Mydecine Prepares to Present Four Novel Psychedelic Candidates

The Percepto One conference will feature the latest in psychedelic research and provide attendees with the opportunity to meet with researchers.

- Mydecine Prepares to Present Four Novel Psychedelic Candidates**
- UK to Study Psilocybin for Cluster Headaches**
- California House Clears to Advance Psychedelics**
- Harvard Establishes Working Group to Investigate Psilocybin Therapy**

Mydecine Prepares to Present Four Novel Psychedelic Candidates

New breakthroughs in treatment using psychedelics.



Mydecine Innovation Group, a Denver, Colorado-based psychedelic research company, is taking an important first step in advancing the potential of psychedelic medicines and therapies for mental health. The company announced today that it will launch four novel psychedelic candidates for clinical trials with them.

Get a Snapshot of Our Best Stories in Your Inbox



AUTUMN TRIBITT
Co-Founder & CEO
Mind Cure Health Inc.



PSYCHEDELIC SPOTLIGHT INTERVIEWS
DANIEL CARCILLO
Founder & CEO
Mind Cure Health Inc.



DIGITAL ANALYTICS

We focus on the quality, relevance and scope of our content to yield organic growth and to expand our engagement on a global scale.



223,106
IMPRESSIONS



33,031
IMPRESSIONS



259,509
IMPRESSIONS



139,180
IMPRESSIONS

COMBINED
IMPRESSIONS:



3,027,766
MILLION



2,500
DOWNLOADS



400,000
WEB IMPRESSIONS



30,000
VIDEO VIEWS



12%
CLICK-THROUGH-RATE

PARTNERSHIPS & COMMUNITY OBJECTIVES

TESTIMONIALS

In this emerging industry, we understand the value of aligning with strategic partners that have mutual objectives and similar values, and we consistently look for opportunities to expand our platforms.

Together, with our partners, we aim to amplify our message and our clients' exposure to convey the value of medicinal psychedelics for mental health and discuss the notion of a more peaceful world through collective consciousness and empathy.

"The team at the Psychedelic Spotlight is a pleasure to work with. Psychedelic Spotlight offers top-quality exposure with engaged and educated audiences." - Kristina Spionjak, Events Director, [Microdose Psychedelic Insights](#)

"The Psychedelic Spotlight is an indispensable resource for the latest stories in the psychedelics industry, offering top-quality exposure, discoveries, investor news, and cultural reform. A rare opportunity for psychedelic companies to hit just the right target audiences." - Kristina Spionjak, Events Director, [Microdose Psychedelic Insights](#)

"David and his team took great care to ask questions and edit content in a way that accurately reflects our approach to care. Patients have told us that hearing the segment was integral to their decision to start treatment with us." - Tiffany Franke, [Ember Health](#)

"Fireside Project is so deeply honored for Psychedelic Spotlight's commitment to spreading the word about the Psychedelic Peer Support Line. Thanks to Psychedelic Spotlight's efforts, including the amazing video they created, more people have learned about the support line, and will be able to turn to it for help during and after their psychedelic experiences." - Joshua White, Founder & Executive Director, [Fireside Project](#)

 **Microdose**



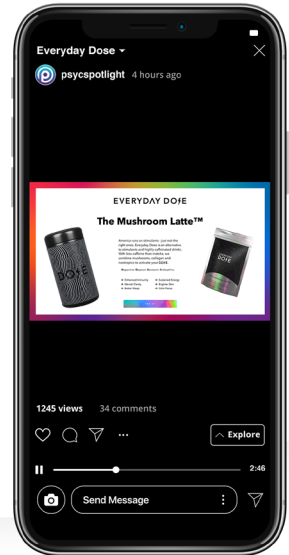
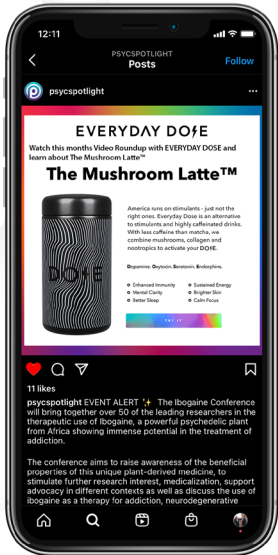
SPOTLIGHT YOUR BUSINESS!

There are various ways to highlight your business across our programs and platforms, such as ad space or sponsorships, social media posts and stories, commercials, branded featured articles and/or featured interviews on our CEO podcast.

These options are offered a la carte or as package plans, and pricing is available upon request. Below are some examples of placement on our site.



ADVERTISING



WE'D LOVE TO TELL YOUR STORY!

CONTACT US TODAY TO DISCUSS COLLABORATION



MARKETING@PSYCHEDELICSPOTLIGHT.COM

OTCPINK: PSYC

